

MAR
2026

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OFF**
OXFAM VINTAGE



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SEEN

US. OUT & ABOUT

01.

FRASERS GROUP TAKES STAKE IN PUMA

Mike Ashley's Frasers Group has taken a 5.77 per cent stake in sportswear giant Puma, positioning the retail billionaire alongside the brand's largest shareholder as the German company attempts to recover from a difficult year.

The investment, disclosed in a stock exchange filing early in March, was largely built through derivatives,

with Frasers entering a series of put option contracts linked to Puma shares.

The move means Frasers now sits behind only Anta Sports in Puma's shareholder structure. The Chinese sportswear group earlier this year agreed to buy a 29 per cent stake in Puma from the Pinault family's investment vehicle, linked to Kering, in a €1.5bn deal.

Puma's share price rose more than three per cent following the disclosure.





02.

HOLLAND & BARRETT ENJOYS THIRD SUCCESSIVE DOUBLE DIGIT GROWTH YEAR

Holland & Barrett has delivered a third consecutive year of double digit revenue growth with an uplift of 11% to £981 million in the 12 months to 30 September.

As a result, the health and wellness retailer expects to exceed £1 billion in annual revenue in the year ahead.

Physical stores were a key contributor to growth, generating

£731.3 million in sales. Online growth was also strong with digital sales climbing by 20% and accounting for over 21% of total group revenue.

Anthony Houghton, Holland & Barrett group chief executive, said: "With societal shifts towards prevention and self-care, there is an increasing global unmet need which Holland & Barrett is well-positioned to serve.

“Our purpose is simple and powerful:
to help people add quality years to life.”

ANTHONY HOUGHTON, HOLLAND & BARRETT GROUP CHIEF EXECUTIVE

03.

B&Q INTRODUCES PAINT RECYCLING IN UK STORES

B&Q has launched a new paint recycling trial across several UK stores as part of an industry-wide initiative aimed at tackling the country's growing decorative paint waste problem.

The retailer has joined the PaintCare programme, an initiative developed by the British Coatings Federation, which

aims to significantly increase the reuse and recycling of leftover decorative paint and packaging.

The UK currently generates an estimated 34 million litres of waste decorative paint each year, yet only two per cent is recycled. Most unused paint ends up in landfill, is incinerated, or is disposed of incorrectly.

The PaintCare trial aims to address this challenge by giving customers a simple way to return leftover paint and empty tins directly to participating retailers.





04.

JOHN LEWIS INVESTS IN TIKTOK SHOP LAUNCH

John Lewis launched a 90-day TikTok Shop trial in the run-up to Mother's Day as it hopes to become one of the UK's first retailers to fully adopt and integrate the technology.

It is also planning to invest in AI-powered shopping as part of its wider £800 million multi-year transformation programme.

The TikTok Shop will offer an edit of beauty and gifting items that are instantly shoppable through the platform, including a final drop of the now sold-out John Lewis Mother's Day Beauty Box.

Broghan Smith, head of key accounts at TikTok Shop UK, said: "We're delighted to welcome John Lewis to TikTok Shop."

"As a cornerstone of British retail with a proud heritage, John Lewis represents exactly the kind of quality brand our community loves to discover."

BROGHAN SMITH, HEAD OF KEY ACCOUNTS AT TIKTOK SHOP UK

05.

EE OPENS LATEST EXPERIENTIAL STORE ON OXFORD STREET

The Oxford Street location is the third experiential store EE has launched in the capital following the opening of the flagship EE Studio at Westfield White City and the EE Experience Store at Westfield Stratford.

Asif Aziz, retail director at EE, said: "The role of high streets is changing, and we know shoppers want more than just a

transaction; they want experiences and personal connection.

"We designed our Oxford Street Experience Local store to be a space where shoppers can get hands-on with the latest launches and discover how technology can enhance their every day, with the expert support of our fantastic EE Guides on the UK's best network."

EE has invested £3 million in bricks-and-mortar retail over the last 10 months as it continues to roll out the experiential format across the UK.





06.

CROCS TO OPEN FIRST FULL PRICE UK STORE

Footwear specialist Crocs has opened its first full-price store in the UK as part of its ongoing 2026 retail strategy.

The US brand confirmed the news to Drapers, which reported the store would open on March 20th in Westfield Stratford City, London.

In a statement to the media outlet, Adrian Holloway, Crocs senior vice president and general manager of EMEA, said: "We are delighted to open our first UK mainline Crocs store in one of Europe's most

popular shopping locations.

"Opening our first full-price Crocs store in the UK marks the latest phase of our 2026 retail strategy aimed at scaling the brand in the most strategically important European markets."

Holloway noted that the Stratford City store would serve as a "physical touchpoint for consumers", contributing to a mission to drive global brand engagement through both main collections and strategic collaborations.

The 1,496 square foot space will offer a full range of both adults' and kids' clogs and sandals, alongside Crocs' Jibbitz charms.

07.

OXFAM OPENS VINTAGE STORE IN MANCHESTER

Oxfam has opened its first dedicated vintage shop, designed to celebrate the craftsmanship, quality and longevity of pre-loved fashion while raising funds for its poverty-fighting work.

Located in Manchester's Northern Quarter, Oxfam Vintage offers a hand-selected edit of pre-loved clothing presented in a purpose-designed retail space. The store features lighting made from recycled plastics and plywood fixtures referencing

the materiality of Oxfam's shipping crates – reflecting the charity's longstanding role in circular fashion.

Rachel Cosgrove-Pearce, Retail Director at Oxfam GB, said, "The space feels inspiring and by presenting pieces in a considered way, the concept encourages people to see vintage not just as thrift, but as fashion with lasting value. Manchester felt like the perfect place to bring this to life, with its rich cultural heritage and fearless sense of style."

“Oxfam’s first-ever vintage shop marks an exciting new chapter for us. This is about celebrating the stories behind pre-loved fashion – pieces with character, craftsmanship and a sense of individuality.”

RACHEL COSGROVE-PEARCE, OXFAM GB RETAIL DIRECTOR





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